



▶▶ FAST FORWARD = completed or accelerated activity

▶ PLAY = in-progress/ ongoing

|| PAUSE

# Enrolment and Student Experience Plan

## PROGRESS REPORT 2022

### Goal: Increase student enrollment through new student recruitment

#### Strategic Initiatives

- Run social media campaigns each year to attract more international students ▶▶
- Run targeted social media campaign coordinated with central recruitment to target students from Saskatchewan ▶▶
- Enhanced partnerships with regional colleges, especially for the purpose of recruiting upper-year students
- Promotional material for Indigenous student group visits ▶▶
- Develop short promotional and informational videos to promote our student services and programming initiatives ▶▶

### Goal: Increase student enrollment through retention initiatives

#### Strategic Initiatives

- Continue to expand the FLEX learning community program ▶▶
- Expand the 'academic recovery' program in FLEX ▶▶
- Implement early-alert advising program for students ▶▶
- Alter 'Major Possibilities' career fair for major choice and declaration ▶▶

### Goal: Increase the flexibility and accessibility of student advising

#### Strategic Initiatives

- Pilot an on-line advising platform ▶▶
- Implement group advising sessions ▶▶

### Goal: Increase participation in Student Outbound Mobility Opportunities

#### Strategic Initiatives

- Identify at least one study abroad opportunity for each one of our academic programs ▶▶
- Develop a college-wide study abroad plan ▶▶
- Increase student awareness of existing study abroad opportunities ▶▶

### Goal: Implement Co-Curricular records for the College and Departmental learning opportunities

#### Strategic Initiatives

- Establish a CCR review committee ▶▶

### Goal: Reduce the frequency and severity of Academic Misconduct

#### Strategic Initiatives

- Delivery of academic integrity seminars during orientation, particularly when orienting new international students ▶▶
- Bathroom signs promoting academic integrity ▶▶
- LCD screen messages promoting academic integrity ▶▶